

## **Programme**

Friday	Registration and welcome drink. Here we start! Ice breaker Pitch your idea (no slides) Votes + Dinner  Keynote speech Best Idea selection + Team creation Team work can start! Focus on an idea Ending
Saturday	Breakfast Expert intro (all experts present themselves for 1 minute) Team work: focus on business model + expert feedback Lunch Expert intro Team work: focus on validation (get out of the building)/prototyping Dinner Evening talk: How to give a convincing pitch? (B. Wattenbergh) Team work continues Ending
Sunday	Breakfast Practical details pitch & rehearsals Team work: focus on pitch  1st pitch test for each group Lunch + Technical Test for each group  Final pitch Break Award ceremony Closing drink
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